

11564 SW 154<sup>TH</sup> STREET  
MIAMI, FL 22187  
PHONE (305) 223-0000  
E-MAIL JOF@HOTMAIL.COM

# JOHN FRAZER

---

## OBJECTIVE

---

Seeking an entry-level position in the creative department of an advertising agency.

## EDUCATION

---

Florida International University Miami, FL  
Bachelor of Science in Communications (April, 20XX)  
Major: Advertising  
Major GPA: 3.7, Overall GPA: 3.9

HONORS: Ad Council Scholarship  
Dean's List

## EXPERIENCE

---

19XX-19XX BBDO Advertising Miami, FL  
Intern

- Performed rotating assignments in Creative, Account Management, and Media.
- Assisted with the development of print and broadcast advertising for two national accounts.
- Prepared campaign displays, and portfolios for the art director and the account executive, when giving presentations to clients.

19XX-19XX Florida International University Miami, FL  
Reporter of THE BEACON, Student Newspaper

- Wrote four editorial and eight investigative articles.
- Assisted staff writers with content matter of feature articles.
- Prepared media kits for school wide distribution.

## ACTIVITIES

---

Ad Fed - President for Florida International University Chapter.

## COMPUTER SKILLS

---

Microsoft Word, Publisher, PowerPoint, Internet Research, Quark Xpress, Adobe PhotoShop, and Adobe Illustrator.

## REFERENCES

---

Available Upon Request.

